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PATENTS
UV-193

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : David M. Berezowski and Michael D. Ellis
Application No.: 09/823,705 Confirmation No.: 7437
Filed : March 30, 2001
For : SYSTEMS AND METHODS FOR IMPROVED AUDIENCE MEASURING
Group Art Unit : 2643
Examiner : Not Yet Assigned

New York, New York 10020
August 2, 2001

Commissioner for Patents
Washington, D.C. 20231

Attention: Box Missing Parts

RESPONSE TO NOTICE TO FILE
MISSING PARTS OF APPLICATION AND
REQUEST FOR CORRECTED FILING RECEIPT

Sir:

I. RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

Responsive to the Notice of Missing Parts (copy attached) issued by the Patent and Trademark Office on May 15, 2001 in connection with the above-identified patent application, applicants enclose herewith:

1. A copy of the May 15, 2001 Notice to File Missing Parts of Nonprovisional Application;
2. Executed Declaration and Power of Attorney;

3. Petition Under 37 CFR § 1.136(a) For One-Month Extension of Time (in duplicate); and
4. Two (2) checks in the amounts of:
 - (i) \$130.00 in payment of the surcharge; and
 - (ii) \$110.00 for one-month extension of time.

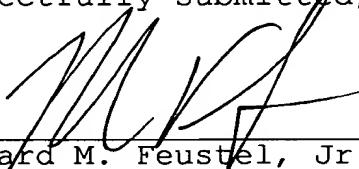
Please credit any overpayment or charge any underpayment in connection with this Response to Deposit Account No. 06-1075. A duplicate copy of this paper is enclosed.

II. REQUEST FOR CORRECTED FILING RECEIPT

Attached is a marked-up copy of the official Filing Receipt issued by the Patent and Trademark Office in connection with the above-identified patent application. As shown in red ink, the Filing Receipt incorrectly states the domestic priority data as claimed by application as "60/193,652" rather than "60/193,952." This is proven by the attached copy of the Application Data Sheet which correctly states the priority data.

Accordingly, applicants respectfully request that the Patent and Trademark Office issue a Corrected Filing Receipt to correct this error. The foregoing error in the Filing Receipt is believed to be the responsibility of the Patent and Trademark Office. However, if any fee is deemed to be due in connection with this Request, the Director is hereby authorized to charge the fee to Deposit Account No. 06-1075. A duplicate copy of this paper is enclosed.

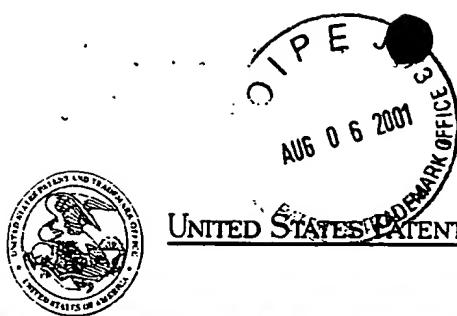
Respectfully submitted,



Richard M. Feustel, Jr.
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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to: ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, D.C. 20231 on

August 9, 2001
Mairey Sainz
Signature
Signature of Person Signing



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING DATE	GRP ART UNIT	FIL FEE REC'D	ATTY.DOCKET.NO	DRAWINGS	TOT CLAIMS	IND CLAIMS
09/823,705	03/30/2001	1543	5190	JV-193	24	237	9

RECEIVED

1473
FISH & NEAVE
1251 AVENUE OF THE AMERICAS
50TH FLOOR
NEW YORK, NY 10020-1105

MAY 22 2001

CONFIRMATION NO. 7437

FILING RECEIPT

FISH & NEAVE - PATENT DEPT.
REFERRED TO PR
NOTED BY PPP



"OC000000006077724"

Date Mailed: 05/15/2001

Receipt is acknowledged of this nonprovisional Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Customer Service Center. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

Applicant(s)

David M. Berezowski, Tulsa, OK;
Michael D. Ellis, Boulder, CO;

Domestic Priority data as claimed by applicant

THIS APPLN CLAIMS BENEFIT OF 60/193,652 03/31/2000

60/193,952

Foreign Applications

If Required, Foreign Filing License Granted 05/15/2001

Projected Publication Date: To Be Determined - pending completion of Missing Parts

Non-Publication Request: No

Early Publication Request: No

Title

Systems and methods for improved audience measuring

Preliminary Class

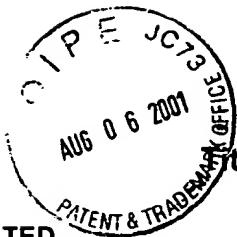
348

Data entry by : BEYENE, MELKAM

Team : OIPE

Date: 05/15/2001





**LICENSE FOR FOREIGN FILING UNDER
Title 35, United States Code, Section 184
Title 37, Code of Federal Regulations, 5.11 & 5.15**

GRANTED

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

NOT GRANTED

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15 (b).

PLEASE NOTE the following information about the Filing Receipt:

- The articles such as "a," "an" and "the" are not included as the first words in the title of an application. They are considered to be unnecessary to the understanding of the title.
- The words "new," "improved," "improvements in" or "relating to" are not included as first words in the title of an application because a patent application, by nature, is a new idea or improvement.
- The title may be truncated if it consists of more than 500 characters (letters and spaces combined).
- The docket number allows a maximum of 25 characters.
- If your application was submitted under 37 CFR 1.10, your filing date should be the "date in" found on the Express Mail label. If there is a discrepancy, you should submit a request for a corrected Filing Receipt along with a copy of the Express Mail label showing the "date in."
- The title is recorded in sentence case.

Any corrections that may need to be done to your Filing Receipt should be directed to:

Assistant Commissioner for Patents
Office of Initial Patent Examination
Customer Service Center
Washington, DC 20231



UNITED STATES PATENT AND TRADEMARK OFFICE

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 COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/823,705	03/30/2001	David M. Berezowski	UV-193

CONFIRMATION NO. 7437

1473
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 NEW YORK, NY 10020-1105

FORMALITIES LETTER



OC00000006077725

Date Mailed: 05/15/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 130.**

*A copy of this notice **MUST** be returned with the reply.*

MTB
 Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

08/07/2001 ETULU1 00000025 09823705

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